TOWN OF CORNWALL
RESOLUTION

DATE: March 27, 2024

DEPARTMENT: Finance/Administration

MOTION NUMBER: COC-11-2024 MADD Canada Ad Purchase

MOTION CARRIED √ 5-0

MOTION LOST _____

MOTION WITHDRAWN _____

Moved by Councillor _____ **Cory Stevenson**

Seconded by Councillor _____ **Steven Campbell**

Whereas: On average, four Canadians are killed and 175 are injured every day as a result of impaired driving;

And Whereas: MADD Canada is a registered non-profit agency whose mission is "to stop impaired driving and support victims of that violent crime";

And Whereas: MADD Canada annually publishes a "Message Yearbook" which is supported by the sale of advertising in the yearbook and the Town of Cornwall wishes to support MADD Canada in pursuit of the fulfillment of its mission;

Therefore, be it Resolved: That the Town of Cornwall purchase a colour business card advertisement in MADD Canada's annual "Message Yearbook" for the cost of $319 plus the applicable HST.